

## INTRODUCING A NEW KIND OF 360!

Finally, a 360 for DiSC® users. But *Everything DiSC 363® for Leaders* isn't just any 360. It combines the best of 360s with the simplicity and power of DiSC, plus three strategies for improving leadership effectiveness. The result is a 360 experience that's more productive and satisfying.

#### SO HOW IS 363 DIFFERENT?

## First, we took the sting out of 360 feedback.

For many leaders, 360s can be a frustrating experience. At best, open-ended comments can be unfocused and unhelpful. At worst, they're a way to anonymously take a jab at a colleague. And ultimately, they can even derail the learning process.

With our exclusive **selectable comments feature**, **CommentSmart**, raters can give focused, balanced, constructive feedback—that the leader can actually use. This time-saving option allows raters to expand on their ratings by choosing from a list of highly-tested comments.

## Then, we just made it easier to understand and use.

Everything DiSC 363 for Leaders isn't a collection of dry spreadsheets and charts without any explanation or story. Instead, it combines clear visuals and a conversational narrative style to interpret and explain the data, making the report easy to understand and use.

## And finally, we answered the "Now what?"

With a lot of 360s, the leader's response can be, "Now what?" *Everything DiSC 363 for Leaders* answers that question by giving leaders their next steps with **the three things they can focus on now**—strategies to improve their leadership effectiveness that can be put into action immediately.





#### THE PROFILE

- 22+ pages all about the leader
- All-new, research-validated model
- · Intuitive, easy-to-read visuals
- Rich cuts of data and feedback breakdowns
- · Comprehensive listing of rater comments
- Three strategies for improving effectiveness

#### **RATERS**

Leaders can have unlimited raters in the following groups:

- Direct Reports
- Peers
- Manager
- Others

# PIONEERING The Everything DiSC 363 for Leaders Model HUMBLE

CommentSmart Example

#### COMMENTSMART

Save time and reduce stress with CommentSmart, our innovative selectable comments feature that allows raters to choose from highly-tested, behaviorfocused comments to give more richness, context, and depth to their feedback—without the potential for snide remarks.

### **WORKFLOW RESOURCES AND COMMUNICATION TEMPLATES**

A variety of resources are available to help you get Everything DiSC 363® for Leaders up and running in your organization—all at no additional charge! Visit www.363forleaders.com for:

- Communication templates
- The Everything DiSC 363 Coaching Supplement
- Narrated video tutorials
- The white paper How Everything DiSC 363 for Leaders Fits into Contemporary Leadership Theory

All of the resources were designed to help you easily navigate the five program phases: Set-up, Communication, Assessment, Coaching, and Wrap-Up.

#### **Everything DiSC 363® for Leaders** for Jon Smith

Please answer the following question about Jon Smith.

Do you think he needs to be more active about finding new opportunities for the group?

- O Yes, a lot more

O No Select additional comments below:

- ☐ His passion for finding new opportunities encourages the rest of us to show initiative
- He already does a good job of finding new opportunities.
- ☐ I think we have plenty of opportunities and he needs to focus more on getting things done.
- ☐ Although he doesn't focus on this area, I don't think that's part of his current role
- ☐ No comment



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